



Lazerworks

October 2003

To: US Mac User Groups

This letter introduces US Mac User Groups to Lazerworks and our latest product, *All the Best MacGames 2004*.

Over the last eight years, we have sold our collections of Macintosh shareware and freeware games to dozens of user groups. *All the Best MacGames 2004* is the first exclusively for Mac OS X. Your members will love it because:

- it is the only collection of OS X shareware and freeware games available.
- it includes 300 games on two CD-ROMs that will satisfy Mac gamers of all kinds.
- they get 40% off the retail price – \$12 instead of \$20 – when your MUG orders 10 or more!
- each game was tested by our family on four different configurations, running OS X 10.2 and a pre-release version of 10.3.
- the games are organized into easy-to-understand categories.
- it will save weeks of time finding and downloading games off the Internet; we know because we spent months at it.

Your members will appreciate the value offered by *All the Best MacGames 2004* for themselves or as a gift. Use the attached order form and fax or mail it to us. If you prefer, call toll free, 1-888-844-1622. We ship within 48 hrs.

Our last product, All the Best MacGames 2002, is still available and is recommended for OS9 users. Your MUG can order any combination (minimum of 10) of BMG 2004 and BMG 2002!

Just about everything you want to know about Lazerworks and our products is at our website, lazerworks.com. If you still have questions, my e-mail address is debbie@lazerworks.com.

All the best.

Debbie Whelan

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Web: lazerworks.com

ALL THE BEST MacGAMES 2004

Name _____

MUG _____

Address _____

City/Town _____

State _____ Zip Code _____

E-mail _____ Phone _____

Quantity (minimum of 10). Send me:

___ copies "All the Best MacGames 2004" at \$12US each \$ _____
NEW for Mac OS X only

___ copies "All the Best MacGames 2002" at \$12US each _____
For Mac OS 9/Classic

Shipping and Handling

\$10 surface mail (regardless of number ordered), or

\$15 air mail (regardless of number ordered) _____

Total \$ _____

Payment enclosed (when mailing)

postal money order _____ cheque _____ (payable to Lazerworks)

Mail to: Lazerworks

959 Hopkins Crescent

Regina, SK S4X 2N2 CANADA

or use  MasterCard _____  Visa _____ (and FAX for quicker delivery)

Credit card number _____

Name (as it appears on your card) _____

Expiration Date ____/____ Signature _____

Lazerworks

e-mail: debbie@lazerworks.com

web: lazerworks.com

PH: 1-888-844-1622

FAX: (306) 543-4442



Made in
Canada

ALL THE BEST MacGAMES 2004

Oct. 22/03 – Lazerworks Releases "All the Best MacGames 2004"

All the Best MacGames 2004 is the first collection of Macintosh shareware and freeware games for Mac OS X. Containing 300 games on two CD-ROMs, it is the fifth games collection from Lazerworks.

"This is an exciting time for Mac users. It's now possible to run your Mac entirely in OS X without Classic mode," says Whelan. "The games on *All the Best MacGames 2004* make this point loud and clear."

The two CD-ROMs contain great games for all tastes. Lazerworks targets its collections for casual gamers and novice users. "Hard core gamers will find their own shareware. Our customers appreciate the convenience and quality they get with our collections."

To make this collection as user-friendly as possible, and to take advantage of capabilities of OS X, *All the Best MacGames 2004* includes photo-realistic icons for each game category. Lazerworks has also continued its tradition of making the contents of its collections playable right off the CD-ROMs. "Too often software collections consist solely of installers. This is a turn-off and can confuse novice users," says Whelan.

In producing *All the Best MacGames 2004*, Lazerworks had to start from scratch. Almost all of the authors writing shareware and freeware games for Mac OS X are new to Mac programming. 90% of the games on *All the Best MacGames 2004* are appearing on a Lazerworks' collection for the first time. Every game has been evaluated, rigorously tested, and categorized.

The games on *All the Best MacGames 2004* are 40% freeware and 60% shareware. "When you buy this package you don't own the games on it. If, after play-testing, you decide a particular game is a keeper, and it's shareware, you must honor the author's shareware agreement."

All the Best MacGames 2004 sells for \$20US.

For more information, call Debbie Whelan at 306-543-2200 or visit lazerworks.com.

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Lazerworks is a Canadian family of Mac lovers that has been making the best collections of shareware and freeware games for the Macintosh since 1995.

All the Best MacGames 2004

300 shareware and
freeware games
on 2 CD-ROMs
coming soon
to a Mac near you



Pricing

Estimated Street Price:
\$20US

Specifications

Size: plastic DVD case

Weight: 6 oz.

Case count: 10

Weight: 4 lbs.

System

A Mac running OS X
(OS X 10.2 or better
recommended)

Part Numbers

Lazerworks #: 2004

UPC Code



Placing Orders

Lazerworks
Toll free: 1-888-844-1622
(ask for Debbie)
Fax: 1-306-543-4442
debbie@lazerworks.com

All the Best MacGames 2004:

- offers superior convenience and quality at a low price.
- is the first collection of Mac OS X shareware and freeware games available.
- contains 300 games on 2 CD-ROMs, organized into 17 distinct categories – *each with a colorful icon.*
- has been tested extensively on Mac OS X 10.2 and 10.3.
- is targeted at casual gamers.
- contains no add-ons or upgrades to other games.
- is 40% freeware, 60% shareware.
- can, for the most part, be played directly off the CD-ROMs – *without installation.*
- contains a clear definition of shareware for novice users.
- is the fifth great collection of Mac shareware and freeware games from Lazerworks.

Lazerworks

lazerworks.com
1-888-844-1622

Praise for earlier Lazerworks' collections:

“Like getting the complete works of Shakespeare in one volume.”

- *Applelinks.com*

“For 20 bucks, it’s a bargain.”

- *Cleveland Plain Dealer*

“We love it, we love it, we love it!”

- *store owner, Florida*

“The best shareware games compilation I’ve yet to see.”

- *MacHome HotTips*

“A great example of Mac shareware games on CD-ROM.”

- *MacHome Journal*

“A fantastic compilation.”

- *Mac shareware author*

“A great choice...the bundle is a great low-cost option.”

- *Philadelphia Inquirer*

“I have had hours of fun exploring the games and I still have a few hundred games left to try out. This is a great collection.”

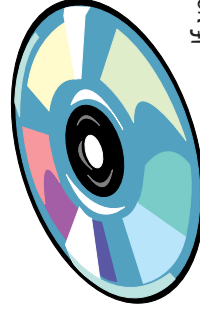
- *Mac shareware author*

All Mac. All Games. All the Best.

HOW GOOD IS IT?

Here's what has been said about our last three CD-ROMs, "All the Best MacGames '96, '98, & 2000".

- It's a "great example" of Mac® shareware games on CD-ROM.
 - MacHome Journal
- "Like getting the complete works of William Shakespeare in one volume."
 - Applelinks.com
- "Now, this really is a good compilation."
- "We love it, we love it, we love it!"
- "The 2-CD set is fantastic."
- "The best shareware games compilation CD I've yet to see."
 - MacHome Hot Tips
- "Great disc."
- "A great choice...the bundle is a great low-cost option."
 - Philadelphia Inquirer



SYSTEM REQUIREMENTS

Here are some general guidelines.

- You'll need a color Mac and a CD-ROM drive. Most games can be run off the CD-ROM.
- Mac OS 8.6 - Mac OS X.

WHAT'S ON THE CDS?

- More than 500 Macintosh games that will appeal to game players of all ages.
- Dozens of card games, puzzles to test your grey matter, grand adventures, arcade spectaculars and much more.
- Each game has been tested, sorted and put in easy-to-understand folders like: Adventure, Arcade, Cards, Kids, Chance, Classic Strategy, Space, Word ... and more.

ABOUT SHAREWARE

At Lazerworks, we have collected, sifted through, organized and put on two CD-ROMs a mountain of Mac games for you to try out. Many are free (freeware). Most are shareware.

If you decide a particular shareware game is a "keeper", read the author's shareware agreement and follow through on your end. It's the right thing to do.

ABOUT LAZERWORKS

We are a Canadian family of Mac lovers. Our web address is: lazerworks.com
Our toll-free order line: 888-844-1622

ALL THE BEST MAC GAMES 2002™



A World of
Shareware &
Freeware
Fun

